

BECOME A SPONSOR

If you want to reach thousands and thousands of families, pilots and car enthusiasts from throughout New England, our show is a unique opportunity to reach your target audience. We are the largest event of its kind in New England, attracting 15,000 spectators. Our show is widely publicized on live TV and FM, in dozens of websites, in print, and on social media.

One of the best ways to participate is with a Sponsorship. We offer three Sponsorship levels. Each includes advertising in our 64 page, magazine-quality Event Program and display of your corporate banner, plus a choice of other marketing features:

Platinum Sponsorship (\$1,000)

A full page, full color ad

Banner Display

Your logo on the Cover of our Event Program

Inclusion on our website for a full year, with a link to your website

Free event parking

Plus 3 add-ons from the list below

Gold Sponsorship (\$650)

Half-page, full color ad

Banner Display

Free Event Parking

Plus 2 add-ons from the list below

Silver Sponsorship (\$450)

Quarter-page, full color ad

Banner Display

Free Event Parking

Plus 1 add-on from the list below

Add-ons

PA announcements (each hour)

Access to our Hospitality Area (food and refreshments)

Exhibit Space (10x10 ft) to display your products and services

Tent/table/chairs provided for Exhibit Space

Free airplane ride

Upgrade to next largest ad size (or additional half-page ad for Platinum)

For further information, or to sign up for a Sponsorship, please contact Bill Thomas at 860-693-4550 or [wdthomas421@gmail.com](mailto:wthomas421@gmail.com).