

## BECOME A MAJOR SPONSOR OR ADVERTISER



If you want to reach thousands and thousands of families, pilots and car enthusiasts from throughout New England, the Simsbury Fly-In presents a unique opportunity to reach your target audience. Each year, the Simsbury Fly-In hosts hundreds of vintage aircraft and automobiles, new aircraft, dealer and manufacturer exhibits, sky diving, fly-bys of interesting aircraft, seminars and attractions for all ages. It's so popular in fact, that it is the largest event of its kind in New England!

We can help you reach your customer through an event sponsorship, an advertisement in our 50+ page, 4-color, 8½ x 11 Fly-In program that every attending family receives, an exhibit, or any combination of the above. The program features advertisements from local, regional and national businesses along with a schedule of the day's events, aviation news and general information. Attendees refer to the program often and usually carry it home as a souvenir.

The Fly-In will be held in September at Simsbury Airport, 4B9, a public-use GA airport near Bradley International in central Connecticut. Not only will your support help the continued operation of Simsbury Airport but it is a great opportunity to join other prominent businesses in advertising your organization to a very large audience of potential customers. Please contact us to let us know how we can help you reach thousands of potential customers at the Simsbury Fly-In.

### SPONSORSHIP LEVELS

	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL
Fly-In Program Ad	Full Page – 4 Color	½ Page – 4 Color	¼ Page – 2 Color
Company Banner Placement	Prime Location	Highly Visible	Visible
Mentioned in All Press Releases	Yes	No	No
Logo on Airport Website for 1 Year	Yes	Yes	No
Public Address Announcements During Event	2+ times per hour	1+ times per hour	Once during event
Logo on Front Cover of Fly-In Program	Yes	No	No
Complimentary Half-Hour Sightseeing Flight or Introductory Flying Lesson	Yes	No	No
Chance to Win Complimentary Half-Hour Sightseeing Flight or Introductory Flying Lesson	--	Yes	Yes
Food Tokens	8	6	4
Price	\$950	\$550	\$395