

## **ADVERTISE IN OUR EVENT PROGRAM**

We are proud of our Event Program. It is an 8 1/2 x 11 inch, full color, magazine-quality publication that is our primary advertising medium. Our design strategy is to include lots of interesting information and articles that our spectators will want to read, and in the process will turn pages and see our vendors' advertisements.

Last year's Event Program can be seen [here](#). It is given at no cost to our thousands of spectators as they enter our event. Many take it home as a souvenir from our show.

We offer a choice of ad sizes and prices. As an advertiser, you will provide your own artwork. If you have advertised with us previously, we likely have your artwork on file should you want to use it again. Within certain limits, we have the ability to make adjustments in your artwork if needed.

Our available ad sizes and prices are shown below. Ad sizes are for finished, camera-ready artwork, and we can accept virtually any electronic format.

<u>Ad Size</u>	<u>Width</u>	<u>Height</u>	<u>Price</u>
1/8 page	3 5/8"	2 1/4"	\$135
1/4 page	3 5/8"	4 3/4"	\$215
1/2 page	7 1/2"	4 3/4"	\$330
Full page	7 1/2"	10"	\$450
Inside front cover*	8 1/2"	11"	\$615
Inside back cover*	8 1/2"	11"	\$565
Back cover*	8 1/2"	11"	\$865

\*Only one of these is available. First come, first served.

For further information, please contact Bill Thomas at 860-693-4550 or at [walthomas421@gmail.com](mailto:walthomas421@gmail.com).